

ROCKIN FOR A CURE

22ND ANNUAL BENEFIT FOR ALS



BROUGHT TO YOU BY:



ROCKIN4ALS



**ROCKIN4ALS, The ALS Association Wisconsin Chapter,
and Alumni & Friends of the Madison Scouts Drum & Bugle Corps**

TONIGHT'S SCHEDULE

WELCOME! We're so glad you're here. In 2023, we donated \$20,000 to the ALS Association Wisconsin Chapter, and hope to do that again. Please enjoy the live music, the food and libations and know you're helping support services for ALS patients right here in Wisconsin. Please visit our Silent Auction tables and **BID HIGH!** We're thankful for your support. Your Emcee for the evening is Glenn Moralez, founding Board of Directors member, and alumnus of the Madison Scouts Drum & Bugle Corps.

6:00 p.m. SILENT AUCTION TABLES OPEN

THE RED DOOR DUO

7:00 p.m. MADISON SCOUTS ALL-STAR ALUMNI BRASS ENSEMBLE — PART ONE

7:15 p.m. GUEST SPEAKER: John Jaeckel, ALS Patient Champion

7:30 p.m. MADISON SCOUTS ALL-STAR ALUMNI BRASS ENSEMBLE — PART TWO

7:45 p.m. MADISON CORPS ALUMNI: "You'll Never Walk Alone"

8:00 p.m. GABRIEL SANCHEZ QUARTET

8:45 p.m. HEADS/TAILOS TO WIN LIQUOR GIFT BASKET

GOLDEN TICKET DRAWING

9:30 p.m. SILENT AUCTION TABLE A CLOSES

10:00 p.m. 50/50 RAFFLE TICKET DRAWING

10:30 p.m. SILENT AUCTION TABLE B CLOSES

11:30 p.m. THANK YOU!

You don't have to go home, but you must exit the ballroom by **11:45 pm**. Continue the party at the **DoubleTree Tailwinds Restaurant & Bar**.



SILENT AUCTION		
ARTICLE: _____		
NAME (PRINT)	BID	SIGNATURE
DONATED BY: _____		

THE SILENT AUCTION: HOW TO WIN!

Bid on over 75 unique items. Bid on items and follow the increments listed on each sheet for the starting amount.

The Highest Bidder **must be present** to win, so check in at the Silent Auction a few minutes before closing time so you can make that crucial last-minute bid to win. You may pay with cash, credit card, or check. Stay with the auction item and a volunteer will assist you and help you check out. **Tables close at 9:30 p.m. and 10:30 p.m.** Good luck!



GET IN THE ACTION!



1997 Pirate Flag & Autographed Photos: Highest Bid on eBay

YOU COULD WIN the original Madison Scouts Pirate Flag if you

have the HIGHEST BID. Included in this auction package are photos of the 1997 Drum Major, Bob Guinn, signed by Bob, and the Madison Scouts All-Star Alumni Brass Ensemble! Bidding closes on Sunday. Go to <https://www.ebay.com/itm/355647037096> for your chance to win!



Golden Ticket \$25/each

Purchase a Golden Ticket, and if your ticket number is picked, you get to take home ANY Silent Auction Item, under \$500.

Your golden ticket has a **1 in 25 chance** of winning any item you want with a retail value under \$500. Winning ticket announced at **8:45 p.m.**, so make sure to canvass all the silent auction items and plan which item you will take if you win.

You must be present at Rockin For a Cure at **8:45 p.m.** for your ticket to win, and you must immediately remove your silent auction item from the auction table. **(Pirate Flag Not Included)**

50/50 Raffle



\$5 for One Arm's Length



\$10 for BOTH Arm's Length

Winner takes home **half of the total**, and the other half supports ALS patient services.

Winning 50/50 ticket announced at **9:30 p.m.**



Heads & Tails \$10/person

Heads & Tails, introduced in 2022 by John and Susan Burmeister, is a quick and fun way to win big and help ALS. At **8:40 p.m.** get your \$10 bills out and put your hands on **your head** or on **your tail**, wait for the coin flip to determine if you are eliminated. Stay with the game without being eliminated to win a \$100+ liquor gift basket donated by the Rockin4ALS Board of Directors & Volunteers.

Guest Speaker, John Jaeckel



Rockin4ALS is excited to announce our guest speaker, **John Jaeckel**. This is John's 3rd guest appearance at Rockin For A Cure. John and the Rockin Family joined forces in 2017 for his first appearance at the fundraiser, and through the years, he's also joined us for Drop The Puck On ALS, and we've seen him at countless fundraisers in Hayward and Milwaukee, where the Rockin Family continues to volunteer. John has an extremely rare form of ALS with a slower progression, and he's taken this time to crusade for ALS patients. Team Jaeckel hosts an annual 5K walk in Hayward, where he lived for many years. Pictured here are members of the Rockin Family at the ALS Association Birkebeiner Ski Benefit in Hayward, WI.



The ALS Association Wisconsin Chapter

The Rockin4ALS Board of Directors and Family of Supporters have volunteered at numerous ALS Association Events, every year, throughout the past 14 years. Headquartered in Milwaukee, the Wisconsin ALS Association provides patient services throughout Wisconsin, and research programs at UW-Madison and the Medical College of Wisconsin. After 13 years, Rockin For A Cure has forged a **ROCKIN-SOLID PARTNERSHIP** with the Chapter to make our Madison event the focus of the ALS Community in the Madison Area. All proceeds are donated to The ALS Association for Patient Services in Wisconsin.



THE HONOR GUARD

HONORING THE MADISON SCOUTS WHO LOST THEIR BATTLE WITH ALS



Steve Weekes with son, Zach



Mike & Mary McKenna



Chuck Eikel

In 2000, Madison Scouts Drum Corps Alum Steve Weekes began ROCKIN FOR A CURE after being diagnosed with ALS – he died five years later, but left an incredible legacy. Steve is joined by two other Madison Scouts Alumni who died from ALS — Mike McKenna and Chuck Eikel. Both were long-time marching members in the corps and also served as volunteers and members of the board of directors. Together, they represent our heroes of ALS, and along with other ALS champions, we honor their legacy each year.



SIGNATURE EVENTS

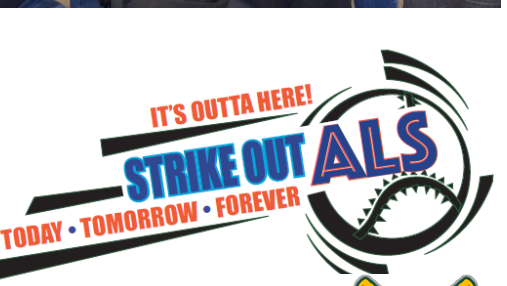
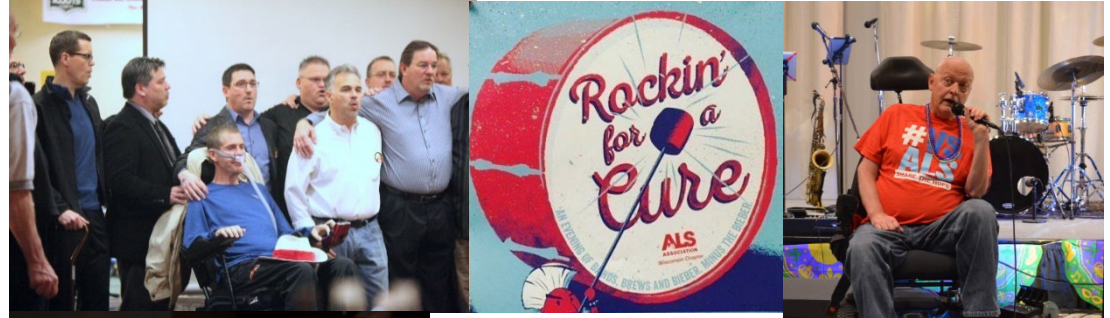
ROCKIN4ALS

Rockin For A Cure is now in its 22nd year and has featured more than 20 diverse and entertaining musical groups.

Drop the Puck on ALS had its humble beginnings in 2016, when we raised \$200 at the Coliseum. At the annual event in 2023, you helped us raise more than \$2,500!

Strike Out ALS began in 2018 and provides patents, caregivers, and families with a an evening of baseball at the Mallards Duck Pond! In 2023, we raised \$2,500!

Pictured Below – One of our ALS Heroes, John Jaekel, surrounded by Rockin Volunteers at the Annual Birkenbeiner where we volunteer. ▼



The Performers

The Red Door Duo

This is Red Door Duo's second appearance at Rockin For A Cure. They perform "new acoustic" songs and instrumentals, and are especially known for their fingerstyle guitar music. The duo is a musical couple composed of award-winning singer-songwriter and 2014 International Fingerstyle Guitar Champion Helen Avakian, joining forces with acclaimed jazz, bluegrass, and Brazilian fingerstyle guitarist Dave Irwin. This musical couple has been thrilling audiences around the U.S. with their wildly imaginative sets featuring captivating new works, highlights of the American songbook, contemporary covers, as well as upbeat reinterpretations of Baroque and Classical masterworks. RedDoorDuo.org



The Gabriel Sanchez Quartet

Everybody "Get On the Dance Floor," because Rockin For A Cure is excited to welcome the Gabriel Sanchez Quartet! Gabriel, along with Mitch Cooper, Scott Belhumeur, and Jeff Schofield are playing all your favorite hits from the 60's to the 2000's. Gabriel is a multi-genre performer based in Milwaukee, WI. However, he is known nationally from his many bands, including the Prince Experience Check out more at www.theprinceexperience.com

The Madison Scouts All-Star Alumni Brass Ensemble

This **20-man brass ensemble** organized by Scott Stewart has an incredible combined total of over 300 years of Madison Scouts Drum & Bugle Corps performing and teaching experience. This is the 3rd appearance of the Ensemble — a labor of love made possible by Scott Stewart in service of helping ALS patients. Tonight, they will perform selections from their crowd-pleasing shows, spanning four decades. ***Sit back and Enjoy the G Bugle Difference!***

- The Way We Were Fanfare
- Black is the Color of My True Love's Hair (1970)
- God Bless the Child (1974)
- Memory, from "Cats" (1983)
- Captain from Castille (1987)
- A Day in Port (1997)
- Jesus Christ Superstar (1999)



Ensemble Members

Sopranos

Bobby Bonslater
Morgan Larson
Scott Mackie
Christopher Martingilio
Chris Forbes-Metzger
Shaun Owens

Mellophones

Kent Eversmeyer
Craig Mason
Tommy Mitchell
Tim Spilde
Dave Woolpert

Baritones

Al Kent
Kevin Harriman
Mark Ramthun
Kent Shook

Euphoniums

Contras

Jonathan Belott
Josh Forbord

Conductor: Clayton Wachholz

YOU'LL NEVER WALK ALONE

"When you walk through a storm
Hold your head up high
And don't be afraid of the dark.
At the end of the storm
There's a golden sky
And the sweet silver song of a lark.

Walk on through the wind,
Walk on through the rain,
Though your dreams be tossed and blown.
Walk on, walk on
With hope in your heart
And you'll never walk alone,
You'll never walk alone."



"You'll Never Walk Alone"

A Song with Very Special Meaning

The Madison Scouts Drum & Bugle Corps played *You'll Never Walk Alone* as part of their repertoire in 1953, 1954, 1955, 1958, 1960-66, 1969, 1970 and 2013. The Madison Scouts began singing the song in the 1950s and alumni will sing it again tonight. The song exemplifies the brotherhood of the Madison Scouts. It reminds us that, no matter what we go through as individuals, we can draw upon the strength of our shared experience, friendships and character, learned as part of the brotherhood, to help us persevere through life's challenges.

The Madison Scouts Drum & Bugle Corps

For 86 years the Madison Scouts Drum & Bugle Corps has developed and shaped the lives of young men and women through musical enrichment and performance arts. Values such as honesty, integrity and accountability are taught and practiced through the

activity that is modern day drum & bugle corps. A commitment to personal excellence and altruism serves as the foundation for the ultimate goal of teaching our members important life changing skills which will guide them now and in the future. The Madison Scouts are under the direction of Chris Komnick. For more information visit www.madisonscouts.org. Please see information below on attending this summer's Madison Scouts Events. For information on volunteering at these shows, please contact Jeff Manion (manionjeff@gmail.com).

Madison Scout Events

Drums On Parade

On Saturday, June 29th, 2024, Forward Performing Arts is proud to present Drums On Parade drum and bugle corps contest! The show begins at 7:00pm and will be held at Breitenbach Stadium, Middleton,

The Whitewater Classic

On Saturday, July 6th, 2024, Forward Performing Arts is proud to present The Whitewater Classic drum and bugle corps contest!

The show begins at 7:00pm and will be held at Perkins Stadium, University of Wisconsin-Whitewater, Whitewater, Wisconsin. Some of the best corps in the nation will be competing.

Corps in competition include:

- Blue Stars - La Crosse, WI
- Colt Cadets - Dubuque, IA
- Colts - Dubuque, IA
- Gouvernaires - St. Peter, MN
- Sound of Sun Prairie - Sun Prairie, WI
- Illinois Rock Rhythm & Groove Ensemble - Rockford, IL
- Green Beret MB - Janesville, WI
- Madison Scouts - Madison, WI

Corps in competition include:

- Bluecoats - Canton, OH
- Colt Cadets - Dubuque, IA
- Colts - Dubuque, IA
- Eclipse - Indianapolis, IN
- Phantom Regiment - Rockford, IL
- Rogues Hollow Regiment - Doylestown, OH
- Sound of Sun Prairie - Sun Prairie, WI
- The Cavaliers - Rosemont, IL
- Illinois Rock Rhythm & Groove Ensemble - Rockford, IL
- Green Beret MB - Janesville, WI
- Madison Scouts - Madison, WI



HISTORY OF ROCKIN FOR A CURE

Rockin For A Cure was launched in 1999 as a musical benefit shortly after Steve Weekes was diagnosed with ALS. While waiting with his siblings Monica and John Weekes for treatment at an ALS clinic Steve came up with the idea of creating a live music benefit for ALS. He was fueled by the passionate support of the band, **Wall of Sound** in which Steve was the founding drummer. **The Madison Scouts Drum & Bugle Corps** and Scott Stewart also played a pivotal role, providing drum corps performances, silent auction donations, promotions, and generating an atmosphere of camaraderie at the event. Throughout the years, the Madison Scouts Drum & Bugle Corps and Alumni have continued their steadfast support of ALS.

During the first 4 years of the benefit, the Muscular Dystrophy Association of Southeastern Wisconsin sponsored and organized the event. These first years were important for establishing the brand of the event, which featured high-energy, brass-inspired performances by **Wall of Sound**, and the Madison Scouts performing and singing "You'll Never Walk Alone." In 2004, Steve Weekes wanted to engage the Madison Scouts Alumni in the operations of the fundraiser, and the first Board of Directors based on Madison Scouts Alumni was formed. Because Steve also wanted the proceeds to be completely focused on ALS, Rockin For A Cure partnered with the **ALS Therapy Development Association** and donated the event's proceeds for research from 2005 to 2009. Beginning in 2010, Rockin For A Cure formed a robust partnership with **The ALS Association Wisconsin Chapter**, which is headquartered in Milwaukee. They support research and patient treatment at Froedtert & the Medical College of Wisconsin and University Hospital and provide patient services throughout Wisconsin.

Rockin4ALS 2024 — What started as an annual Live Music event in 2000 has grown over the years and become a community of support for ALS patients and their families in Madison and surrounding communities. Along the way, we added multiple events, and our organization also volunteers at numerous ALS Association benefits throughout Wisconsin. To accommodate our growth, the organization changed its name in 2017 to **Rockin4ALS**. The new name reflects the umbrella structure of the organization, which now features three signature events and is still growing. **Please contact us to volunteer.**

501 (c)(3) Non-Profit Status — Rockin4ALS, Inc. is a 501(c)(3) organization that is exempt from federal income tax. Donors can deduct contributions under IRC 170. Rockin4ALS can receive tax deductible bequests, devices, or transfers under section 2055, 2106, or 2522.



And, special thanks to the Weekes and McKenna families for their continued support! Kemp & Nancy Weekes, Maureen Weekes, Beth Anne Bell, Karl Weekes, Kathleen Nenigar, Susan Mellmer, Monica Weekes, John & Cristin Weekes, Mary McKenna, Kelley (McKenna) Lawrenz, Tom & Kelly Jo McKenna,

ONE BIG FAMILY: Volunteers & Family Members Ensure Rockin4ALS Keeps Growing

Rockin4ALS Volunteers include April Anello • Michael Ausman • Jenny Bolton • Kira Bolton • Chuck Cournoyer • Kelly Crandall • Rachel & Tim Egan • Annette Fieber • Pam Kexel • Aaron Lawrenz • Craig Mason • Tom Mcinville • Amanda McKenna • Glenn Moralez • Steve Moralez • Mark Moralez • Chris Reott • Todd Shucha • Keagan Sonsthagen • Scott Stewart & Junko Stewart • Tim Spilde • Kelli Susee • Cristin McKenna Weekes •

Glenn Moralez, Event Emcee, Events
Tim Spilde, Silent Auction Committee, Events

Rockin4ALS, Inc Board of Directors

Mike Anello, Director

Iris Bohan, Events

Frank Gonzales, VP of Operations, Silent Auction

Renee Gonzales, Events

Kelley (McKenna) Lawrenz, VP of Patient /Caregiver Outreach

Kristin Mathews, Treasurer

Dave Peters, Events

Website



Facebook

