

# ROCKIN FOR A CURE

## SADDLE UP AGAINST ALS



**GET UP! SHOW UP! WE NEVER GIVE UP!**

**23<sup>RD</sup> ANNUAL BENEFIT FOR ALS**

**APRIL 12<sup>TH</sup>, 2025**

# TONIGHT'S SCHEDULE

WELCOME! We're so glad you're here. In 2024, we donated \$15,000 to the ALS Association Wisconsin, and hope to donate even more this year. Please enjoy the live music, the food and libations and know you're helping support services for ALS patients in Wisconsin. Please visit our Silent Auction tables and **BID HIGH!** We're thankful for your support. Your Emcee for the evening is Steve Moralez, founding Board of Directors member, and alumnus of the Madison Scouts Drum & Bugle Corps.

**6:00 p.m. SILENT AUCTION TABLES OPEN**

*Appetizers: 6:30 p.m. – 9:00 p.m.*

**JIM WHITE – SINGER SONG-WRITER**

**6:45 p.m. THE RED DOOR DUO**

**7:30 p.m. MADISON SCOUTS ALL-STAR ALUMNI BRASS ENSEMBLE — PART ONE**

**7:45 p.m. GUEST SPEAKER: MARK MUNDT, ALS ASSOCIATION**

**8:00 p.m. MADISON SCOUTS ALL-STAR ALUMNI BRASS ENSEMBLE — PART TWO**

**8:15 p.m. MADISON CORPS ALUMNI: "You'll Never Walk Alone"**

**8:30 p.m. HEADS/TAI LS TO WIN LIQUOR GIFT BASKET**

**GOLDEN TICKET DRAWING**

**9:00 p.m. BRASS KNUCKLES ENSEMBLE**

**9:30 p.m. SILENT AUCTION TABLE A CLOS ES**

**10:00 p.m. 50/50 RAFFLE TICKET DRAWING**

**10:30 p.m. SILENT AUCTION TABLE B CLOS ES**

**11:30 p.m. THANK YOU!**

**You don't have to go home, but you must exit the ballroom by 11:30 pm. Continue the party at the DoubleTree Tailwinds Restaurant & Bar.**



## Special Dedication

The Rockin4ALS Board of Directors, Volunteers, and Family of Supporters wish to convey our deepest sympathies to the family of **Amy Suzanne Kobishop** of Sun Prairie, WI, and especially her husband, Brian. Amy sadly passed away on Wednesday, March 12<sup>th</sup>, at the age of 57 after a prolonged battle with ALS. She worked for Great Lakes Higher Education and Ascendium in a variety of roles for 28 years — Great Lakes became Ascendium in 2021. We also extend our sympathies to Amy's friends and co-workers who are in attendance tonight, and we are thankful to Ascendium for becoming an ALS Champion Sponsor with their \$2,500 donation.

For Amy, this evening is for you.  
May You Never Walk Alone.

**Amy Kobishop**

January 30<sup>th</sup>, 1968 - March 12<sup>th</sup>, 2025



**ROCKIN4ALS**

# THE SILENT AUCTION: HOW TO WIN!



A bid sheet for a silent auction. At the top, it says "SILENT AUCTION" with a decorative flourish. Below that, it says "Bid on the items of your choice, following the increments listed on each sheet for the starting amount." The sheet has columns for "ARTICLE:", "NAME (PRINT)", "BID", and "SIGNATURE". There are several rows for bidding. At the bottom, it says "DONATED BY:".

Bid on the items of your choice, following the increments listed on each sheet for the starting amount.

The Highest Bidder **must be present** to win, so check in at the Silent Auction a few minutes before closing time so you can make that crucial last-minute bid to win. You may pay with cash, credit card, or check. Stay with the auction item and a volunteer will assist you and help you check out. **Tables close at 9:30 p.m. and 10:30 p.m.** Good luck!



## Golden Ticket \$25/each

Purchase a Golden Ticket, and if your ticket number is picked, you get to take home ANY Silent Auction Item, under \$500.

Your golden ticket has a **1 in 25 chance** of winning any item you want with a retail value under \$500. Winning ticket announced at **8:30 p.m.**, so make sure to canvass all the silent auction items and plan which item you will take if you win.

You must be present at Rockin For a Cure at **8:30 p.m.** for your ticket to win, and you must immediately remove your silent auction item from the auction table.

## 50/50 Raffle



**\$5 for One Arm's Length**



**\$10 for BOTH Arm's Length**

Winner takes home **half of the total**, and the other half supports ALS patient services.

Winning 50/50 ticket announced at **10:00 p.m.**



## Heads & Tails \$10/person

Heads & Tails, introduced in 2022 by John and Susan Burmeister, is a quick and fun way to win big and help ALS. At **8:30 p.m.** get your \$10 bills out and put your hands on **your head** or on **your tail**, wait for the coin flip to determine if you are eliminated. Stay with the game without being eliminated to win a gift basket of specialty beers, liquor, and wine donated by Brook Scheiber.



# THE PERFORMERS

## The Red Door Duo

This is Red Door Duo's third appearance at Rockin For A Cure. They perform "new acoustic" songs and instrumentals, and are especially known for their fingerstyle guitar music. The duo is a musical couple composed of award-winning singer-songwriter and 2014 International Fingerstyle Guitar Champion Helen Avakian, joining forces with acclaimed jazz, bluegrass, and Brazilian fingerstyle guitarist Dave Irwin. More info at [RedDoorDuo.com](http://RedDoorDuo.com)



## Jim White

Rockin For A Cure is excited to welcome back Jim White to the music line-up. Jim is a seasoned singer-songwriter from Madison, Wisconsin, known for his soulful vocals and thought-provoking lyrics. His laid-back style is a wonderfully balanced blend of originals, Americana, and pop-folk, all delivered with intricate fingerpicking, smooth strumming, toe-tapping rhythms, and melodies that seamlessly resonate with audiences of all generations. More info at [JimWhiteMadison.com](http://JimWhiteMadison.com)

## Brass Knuckles

Announcing the addition of the BRASS KNUCKLES ensemble at the 23rd Annual Rockin For A Cure Benefit for ALS. Brass Knuckles is a 6-piece brass ensemble from Madison, Wisconsin. Craig Mason, who is an Alum of the Madison Scouts Drum & Bugle Corps, leads the group, which also includes Jim Latimer, also an Alum of the Madison Scouts. The group is extremely versatile, playing music of many different styles -- From renaissance madrigals to jazz, Bach fugues, and contemporary pop charts, Brass Knuckles has something for everyone. Members include Oliver Smith & Dan Cross (trumpet), Craig Mason (horn), Alex Bauer (trombone), Karl Zelle (tuba), and Jim Latimer (drums).



[BrassKnucklesQuintet.com](http://BrassKnucklesQuintet.com)

# The Madison Scouts All-Star Alumni Brass Ensemble

This 20-man brass ensemble organized by Scott Stewart has an incredible combined total of over 300 years of Madison Scouts Drum & Bugle Corps performing and teaching experience. This is the third appearance of the Ensemble – a labor of love made possible by Scott Stewart to support ALS patients. Tonight, they will perform selections from their crowd-pleasing shows. Conducted by Craig Mason.



- Make His Praise Glorious
- Love And Peace
- Yankee Doodle Variations
- Russian Army March
- With Every Breath I Take
- Celebration
- Numero Uno
- Peer Gynt Suite



## Sopranos

Bobby Bonslater  
Morgan Larson  
Christopher Martingilio  
Chris Forbes-Metzger  
Shaun Owens  
Flip Robinson

## Mellophones

Cam Kaszas  
Scott Mackie  
Tommy Mitchell  
John Quigley  
Tim Spilde  
Dave Woolpert

## Baritones

Tom Brys  
Al Kent  
Mark Ramthun  
Kent Shook  
Frank Sloan

## Contras

Jonathan Belott  
Josh Forbord



## YOU'LL NEVER WALK ALONE

"When you walk through a storm  
Hold your head up high  
And don't be afraid of the dark.  
At the end of the storm  
There's a golden sky  
And the sweet silver song of a lark.

Walk on through the wind,  
Walk on through the rain,  
Though your dreams be tossed and blown.  
Walk on, walk on  
With hope in your heart  
And you'll never walk alone,  
You'll never walk alone."



## "You'll Never Walk Alone"

### A Song with Very Special Meaning

The Madison Scouts Drum & Bugle Corps played *You'll Never Walk Alone* as part of their repertoire in 1953, 1954, 1955, 1958, 1960-66, 1969, 1970 and 2013. The Madison Scouts began singing the song in the 1950s and alumni will sing it again tonight. The song exemplifies the fellowship of the Madison Scouts. It reminds us that, no matter what we go through as individuals, we can draw upon the strength of our shared experience, friendships and character, learned as part of the alumni fellowship, to help us persevere through life's challenges.

### The Madison Scouts Drum & Bugle Corps

For 87 years the Madison Scouts Drum & Bugle Corps has developed and shaped the lives of young men and women through musical enrichment and performance arts. Values such as

honesty, integrity and accountability are taught and practiced through the activity that is modern day drum & bugle corps. A commitment to personal excellence and altruism serves as the foundation for the ultimate goal of teaching our members important life changing skills which will guide them now and in the future. The Madison Scouts are under the direction of Chris Komnick. For more information visit [www.madisonscouts.org](http://www.madisonscouts.org). Please see information below on attending this summer's Madison Scouts Events. For information on volunteering at these shows, please contact Jeff Manion ([manionjeff@gmail.com](mailto:manionjeff@gmail.com)).



Whitewater Classic July 5<sup>th</sup>



Drums On Parade July 25<sup>th</sup>



# THE HONOR GUARD

## HONORING THE MADISON SCOUTS WHO LOST THEIR BATTLE WITH ALS



*Steve Weekes with son, Zach*



*Mike & Mary McKenna*



*Chuck Eikel*

In 2000, Madison Scouts Drum Corps Alum Steve Weekes began ROCKIN FOR A CURE after being diagnosed with ALS – he died five years later, but left an incredible legacy. Steve is joined by two other Madison Scouts Alumni who died from ALS — Mike McKenna and Chuck Eikel. Both were long-time marching members in the corps and also served as volunteers and members of the board of directors. Together, they represent our heroes of ALS, and along with other ALS champions, we honor their legacy each year.



### **KEN GIESE (1962-2024)**

This past summer, ALS took the life of another icon of Drum & Bugle Corps and Winter Guard International. Ken Giese, alum of the Madison Scouts and Racine Kilties Drum & Bugle Corps, and longtime judge in the marching and pageantry arts, died at the age 62 after a courageous battle with ALS. For his friends and family, it is an unimaginable tragedy. He was a color guard member in the Kilties, Kiltie Kadets, and Madison Scouts. Last year, he joined THE HONOR GUARD of Rockin For A Cure – and tonight we remember Ken for the joy he brought to so many. Rest easy Ken – May You Never Walk Alone.

# HISTORY OF ROCKIN FOR A CURE

**Rockin For A Cure** was launched in 1999 as a musical benefit shortly after Steve Weekes was diagnosed with ALS. While waiting with his siblings Monica and John Weekes for treatment at an ALS clinic Steve came up with the idea of creating a live music benefit for ALS. He was fueled by the passionate support of the band, **Wall of Sound** in which Steve was the founding drummer. **The Madison Scouts Drum & Bugle Corps** and Scott Stewart also played a pivotal role, providing drum corps performances, silent auction donations, promotions, and generating an atmosphere of camaraderie at the event. Throughout the years, the Madison Scouts Drum & Bugle Corps and Alumni have continued their steadfast support of ALS.

During the first 4 years of the benefit, the Muscular Dystrophy Association of Southeastern Wisconsin sponsored and organized the event. These first years were important for establishing the brand of the event, which featured high-energy, brass-inspired performances by **Wall of Sound**, and the Madison Scouts performing and singing "You'll Never Walk Alone." In 2004, Steve Weekes wanted to engage the Madison Scouts Alumni in the operations of the fundraiser, and the first Board of Directors based on Madison Scouts Alumni was formed. Because Steve also wanted the proceeds to be completely focused on ALS, Rockin For A Cure partnered with the **ALS Therapy Development Association** and donated the event's proceeds for research from 2005 to 2009. Beginning in 2010, Rockin For A Cure formed a robust partnership with **The ALS Association Wisconsin**. They support research and patient treatment at Froedtert & the Medical College of Wisconsin and University Hospital in Madison, and provide patient services throughout Wisconsin.

**Rockin4ALS 2025** — What started as an annual Live Music event in 2000 has grown over the years and become a community of support for ALS patients and their families in Madison and surrounding communities. Along the way, we added multiple events, and our organization also volunteers at numerous ALS Association benefits throughout Wisconsin. To accommodate our growth, the organization changed its name in 2017 to **Rockin4ALS**. The new name reflects the umbrella structure of the organization, which features two signature events and is still growing. **Please contact us to volunteer.**

**501 (c)(3) Non-Profit Status** — Rockin4ALS, Inc. is a 501(c)(3) organization that is exempt from federal income tax. Donors can deduct contributions under IRC 170. Rockin4ALS can receive tax deductible bequests, devices, or transfers under section 2055, 2106, or 2522.

## Volunteers & Family Members



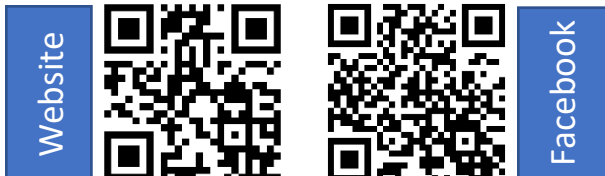
Special thanks to the Weekes and McKenna families for their continued support! Kemp & Nancy Weekes, Maureen Weekes, Beth Anne Bell, Karl Weekes, Kathleen Nenigar, Susan Mellmer, Monica Weekes, John & Cristin Weekes, Mary McKenna, Kelley (McKenna) Lawrenz, Tom & Kelly Jo McKenna, Joe McKenna.

Rockin4ALS Volunteers include April Anello • Jim & Jane Anello • Gene Bohan • Jenny Bolton • Julie Brummond • Kelly Crandall • Rachel & Tim Egan • Lily Engel • Annette Fieber • Boyd Garey • Pam Kexel • Aaron Lawrenz • Craig Mason • Tom Mcinville • Glenn Moralez • Steve Moralez • Tommy Mitchell • Carmel Morgan • Chris Reott • Todd Shucha • Ben & Megan Smaby • Scott Stewart & Junko Stewart • Tim Spilde • Kelli Susee • Cristin McKenna Weekes • John Weekes • Karl Weekes

Steve Moralez, Event Emcee  
Tim Spilde, Silent Auction Committee, Events

### **Rockin4ALS, Inc Board of Directors**

Mike Anello, Director  
Iris Bohan, Events  
Frank Gonzales, VP of Operations, Silent Auction  
Renee Gonzales, Events, Silent Auction  
Kelley (McKenna) Lawrenz, VP of Patient /Caregiver Outreach  
Kristin Mathews, Treasurer  
Dave Peters, Events







## Making Education and Training After High School a Reality

Earning a credential, certificate, or degree has the power to transform lives. It can lead to financial stability, a fulfilling career, and a stronger community. We work to elevate opportunities so learners from low-income backgrounds can experience that transformation.

- ⇒ Through our **national education philanthropy**, we fund systemic change to ensure learners from low-income backgrounds have a path to upward mobility available to them.
- ⇒ As a **student and employee success solutions provider**, we support colleges and employers in promoting academic achievement, long-term financial wellness, and student loan repayment success.
- ⇒ In our role as an **education impact investor**, we invest in education-focused companies that create and develop innovations to improve learner outcomes.
- ⇒ As a **federal student loan guarantor**, we help borrowers avoid defaulting on their student loan or get their student loan back in good standing if they've already defaulted.

[ascendiumeducation.org](https://ascendiumeducation.org)



**Ascendium**<sup>®</sup>  
Elevating opportunity